Creative Director: Jaime Lee
Designer: Christine Bi

Colin Kaepernick website notes
- Focus on kneeling protest and aftermath – what happened, struggles, and how he overcame them
  o Drew attention to police brutality
- Don't have to focus that much on early life and early career
- Either multiple pages or sections in a scrolling page
- Possibly black and white images with another color
- Can have scrolling elements
- Ideally keeping layout clean
  o Could take inspiration from the Nike website – they ran an ad for Kaepernick when the media was talking about the situation a lot
- Using found images rather than illustrations, but could include a graphic element to reference football
- Tone is probably more serious
- Coordinating as we go through Slack

Zoom: https://wustl.zoom.us/rec/share/LV-j_-duUhTv5uvbDsDuDVMosL4xidcmCs-KAkTFFIavLzNENXjkGowkeEN3yGRP.B29K5NUTDCXjLJd-